Dear Friends of Tricia's Hope,

We are excited to invite you to join us for Tricia's Hope's 12th annual Survival Ball! Last year's event at the Purdue Memorial Union was a huge success, thanks to sponsors like you, and we're building on that momentum to make an even greater impact this year. So far in our 12 years we've raised nearly \$500,000 to help patients, and this year is the next event to help us build on that momentum.

The 2025 Survival Ball will once again feature dinner, dancing, auction fun and, most importantly, inspiring stories from individuals impacted by cancer that highlight the powerful difference your support makes. Funds raised will go directly to expanding our grants and services; helping cancer patients and their families through their courageous journeys.

We've designed sponsorship opportunities to accommodate any level of support. Whether you choose to be a major sponsor or contribute at another level, your involvement will play a vital role in bringing comfort, hope, and resources to those affected by cancer.

As a sponsor, your organization will be recognized across event materials, our website, and various social media platforms, and you'll also have the chance to connect with other supporters, survivors, and healthcare professionals all working on the mission of *Providing Support to Individuals and Families Affected by Cancer*.

Please review the attached sponsorship package, and feel free to reach out to me at (317)223-9437 or tricia@triciashope.com if you have any questions or would like to discuss your participation.

Thank you for your generosity and continued commitment to Tricia's Hope. Together, we can inspire hope and provide crucial support for those facing cancer.

With gratitude,

Tricia Rausch



Tricia's Hope

Survival Ball February 8th, 2025
HOSTED AT PURDUE MEMORIAL UNION

SPONSORSHIP OPPORTUNITIES

GOLD

- Sponsored table for 8 guests
- Logo displayed on screen at ball
- Logo on branded event materials
- Verbal recognition during the event
- Recognition on social media
- Recognition on Tricia's Hope website
- Full-color, full page ad in the event program
- Opportunity to submit a 4-minute video to be played during the ball
- 2 additional reserved seats at Tricia's Hope leadership table
- Opportunity to address the audience during the event, up to 3 minutes.

SILVER

- Sponsored table for 6 guests
- Logo displayed on screen at ball
- Logo on branded event materials
- Verbal recognition during the event
- Recognition on social media
- Recognition on Tricia's Hope website
- Full-color half page ad in the event program
- Opportunity to submit a 2-minute video to be played during the ball

BRONZE

- Sponsored seats for 4 guests
- Logo displayed on screen at ball
- Logo on branded event materials
- Verbal recognition during the event
- Recognition on social media
- Recognition on Tricia's Hope website
- Full-color quarter page ad in the event program

\$5800

\$4800

\$2800

Survival Ball February 8th, 2025 Vicion's f HOSTED AT PURDUE MEMORIAL UNION

CELEBRATION SPONSORSHIP OPPORTUNITIES

CELEBRATE SPONSORSHIP

Select from sponsoring a table to: celebrate a survivor or honor the memory of a loved one

- Verbal recognition during the event
- Survivors name or Loved one's name displayed at table

Table Sponsorship includes a table, tickets and meals for up to 8 guests

\$2000

HOPE SPONSORSHIP

Sponsor the event ticket of a local cancer survivor. Give them the gift of a night they will remember!

- Your name displayed on screen at ball
- Verbal recognition during the event

\$200

Tricia's Hope

Survival Ball February 8th, 2025 HOSTED AT PURDUE MEMORIAL UNION

SILENT AUCTION / GIFT IN KIND OPPORTUNITIES

SILENT AUCTION OR GIFT IN KIND

- Recognition on social media
- Recognition on Tricia's Hope event website

Tricia's Hope

Survival Ball February 8th, 2025 HOSTED AT PURDUE MEMORIAL UNION

SPONSORSHIP OPPORTUNITY FORM

would like to sponsor the Survival ball with			
	Type of Sponsorship		
Company name :			
Sponsorship contact name:			
Address:			
Email:			
Celebrate sponsorship, please circle table type: Company Celebra	te a Survivor Remembrance _		
Hope sponsorship:		List name to be displayed	ed during program
List the name to be displayed during the prog	ram		
Business or organizations purchasing a sponsorship: Please share you company's social media handle and we will tag you.			

Sponsorship Deadline December 31st 2024

Sponsors send your logos and confirm table headcount by 12/31/24. Email them to Tricia@triciashope.com High resolution files ai. or eps preferred jpg, pdf and tiff accepted.

Mail forms and make checks out to:

Tricia's Hope 4209 State Road 43 N

West Lafayette, IN 47906

Or visit https://onecau.se/triciashope to purchase your sponsorship online

Questions, contact Founder and President Tricia Rausch 317-223-9437